

PIUMELLI  
MILANO

Company Profile



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# Brand history

**ORIGINS.** Piumelli's history started in 1958 when its founder Antonio Piumelli opened a small workshop in Naples where he personally manufactured leather gloves, curating every step of production: from the choice of materials and design to the selection of an infinite number of color hues to offer to his clientele. Since the beginning the use of premium leather, excellent craftsmanship and timeless design have been the key to the brand's success.

**DEVELOPMENT.** During the 1960s a new found recognition, resulting in international retail and wholesale distribution, drove the company to a more specialized and fast-paced production. In this period, Piumelli also widened the range of products branching out to bags and small leather goods. Piumelli is keen to keep an eye on lifestyles allowing the brand to always carry a contemporary feeling suitable to the modern woman without losing sight of the renowned traditional Italian craftsmanship and taste.



# Values

**MADE IN ITALY.** Each good, bag or gloves, is manufactured in Italy by expert artisans to encompass the best characteristics of traditional Italian leather products.

**FAST-PACE PRODUCTION.** One of our strengths is the fast pace production which allows us to launch numerous capsule collections throughout the year.

**COLORS.** Another trademark of Piumelli is the beyond vast selection of colors in which every collection comes. This is curated by our creative team to ensure the satisfaction of our clients from all over the world.

**DESIGN.** Piumelli products are constantly in synch with the latest trends, catering to the taste and demands of contemporary living while always maintaining the Italian design identity and craftsmanship.

**MATERIALS.** Premium leather is carefully selected among the best Italian tannery proposals: Cowhide leather, Calf leather, Python skin, Pony skin, Calf hair, Lamb leather, Deer skin. Interior lining for bags and small leather goods is made with microfibre, nylon, cotton or plain leather while cashmere or silk are used for gloves.



## Our products

**GLOVES.** Piumelli boasts an extensive experience in the field of gloves manufacturing thanks to which the brand produces the best leather gloves in Italy and it is renowned all over the world.

Every collection presents infinite color combinations and a vast selection of models, both for winter and mid-season.

The gloves are crafted only with the best materials: premium leather, 100% cashmere or silk lining and the finest furs.

**BAGS.** Piumelli boasts a fast pace production and delivers multiple mini collections during the year as opposed to the traditional two collections per year that most brands do.

We have an approach to the design, creation and marketing of fashions that emphasizes making trends quickly available to consumers.

Consequently, the variety of our products is more extensive than most of other fashion brands, gaining additional competitive advantage in the market.

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# Boutiques

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**MILAN.** Piumelli has two boutiques located in the heart of Milan. The flagship store can be found inside the historical shopping mall: Galleria Vittorio Emanuele II, the other one right before the entrance to the famous “quadrilatero della moda”, Via Montenapoleone. This prime location guarantees the best international platform and exposure of the brand due to it being surrounded by the biggest, most famous fashion stores in the world.

**NAPLES.** Another great Piumelli store is based in Naples city centre: Galleria Umberto I.

**VENICE.** Piumelli is about to open in the centre of one of the most beautiful city of Italy, Venice.

**HONG KONG.** Piumelli has conquered also a space in one of the most popular mall in Hong Kong, Moko Mall.

**KIEV.** Another great city, another great Piumelli store at Lavina Mall in Kiev.

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**SHOWROOM.** Piumelli’s headquarter is located in via Torino, 49.



## Milan *Flagship store*



Milan *Montenapoleone*





## Naples



# PIUMELLI

## Hong Kong





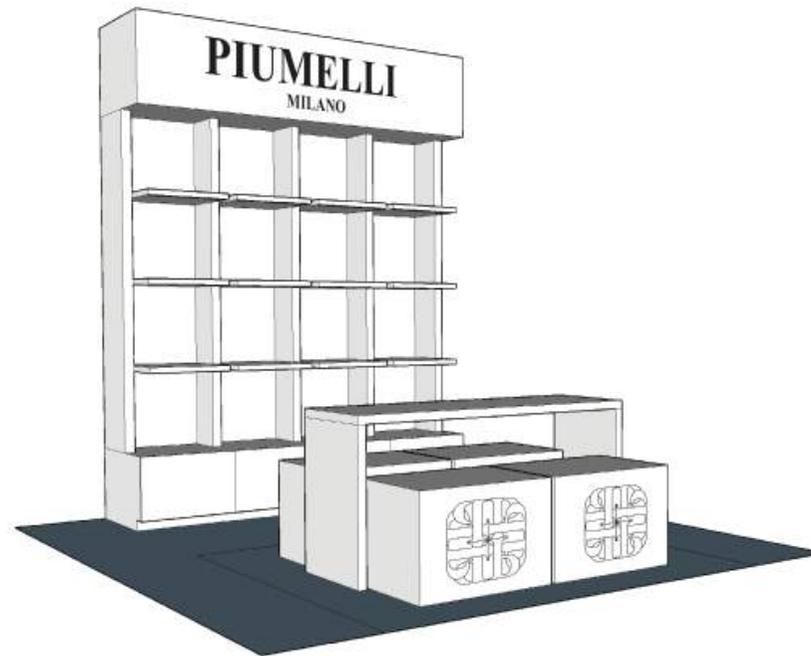
## Kiev



# Corners



**INNO.**  
Rue Neuve  
Liege  
Louise  
Brugge  
Hesselt  
Cherleroi  
Bascule



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# Retail stores



Moreover, Piumelli products are available in multibrand stores all across the world.

**EUROPE.** Belgium, Germany, Switzerland, Spain, Greece, Russia, Ukraine

**ASIA.** Hong Kong, Singapore, China, Kazakhstan, Kuwait, Qatar.

**USA.** Florida.